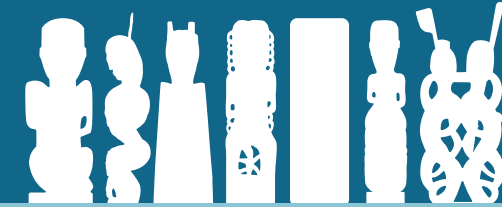




Te Taiwhenua o  
**HERETAUNGA**

## STRATEGIC PLAN 2024-2029



### WHAKAKITENGA (Our Vision)

Te Haaro o Te Kaahu ki Tuawhakarere

### NGĀ UARA (Our Values)

Whanaungatanga - Kotahitanga - Kaitiakitanga - Whakamana

### WHAKATAKANGA (Our Mission)

Mauri ora ki te Mana Māori

## WHĀNAU ORA OUTCOMES FRAMEWORK

Whānau are self-managing and empowered leaders

Whānau are leading healthy lifestyles

Whānau are confidently participating in te ao Māori (the Māori World)

Whānau are participating fully in society

Whānau are economically secure and successfully involved in wealth creation

Whānau are cohesive, resilient and nurturing

Whānau are responsible stewards of their living and natural environment

### NGĀ KĀINGA



**Heretaunga Ararau**

Strengthening whānau across the housing poutama by cultivating and contributing to strong and vibrant communities.

### ORANGA



**Heretaunga Haukū-nui**

Promote and support whānau mana motuhake by providing whānau led services.

### MĀTAURANGA



**Mātauranga Māori  
Heretaunga Mātauranga**

Revitalise Heretaunga mātauranga and create Heretaunga resources to invest in Heretaunga tangata.

### WHANAKE



**Heretaunga Takoto Noa**

Enhance whānau/hapū by empowering marae/hapū capability and capacity.

### ŌHANGA



**Heretaunga  
Haaro o Te Kaahu**

Empower individuals and whānau to become successful business owners and entrepreneurs through mentoring, mahi creation, innovation, and opportunity creation.

**Mauri Ora ki te Mana Māori**

*Strong Whānau, Vibrant Communities*